



**KODAK**

Water-Resistant Poly Poster Matte / 8 mil

## Long lasting, color-saturated displays

### Economical and durable

KODAK Water-Resistant Poly Poster Matte produces deeply saturated, long-lasting prints. This versatile print material offers durability with water- and tear-resistance at a very economical price.

### Produces beautiful displays

KODAK Water-Resistant Poly Poster Matte is great for indoor and outdoor signage, tradeshow displays, theater backdrops, shop-front displays and floor graphics (with acceptable laminate).

### FEATURES:

- Compatible with dye and pigmented ink
- Water- and tear-resistant
- Economical alternative to scrim vinyl

### APPLICATIONS:

- Short-term outdoor banners
- Signs and displays
- Banner stands

US Size	Euro Size	Quantity	SKU
36" x 100'	91,4 cm x 30,5 m	1 Roll	220061-00
42" x 100'	106,7 cm x 30,5 m	1 Roll	220062-00
60" x 100'	152,4 cm x 30,5 m	1 Roll	220064-00



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Properties	Specifications
<b>Material</b>	Polypropylene
<b>Gauge</b>	8 mil, 130g
<b>CIE Whiteness</b>	86
<b>Brightness</b>	90
<b>Software Settings</b>	The coating is engineered for more than 300% ink coverage. A photo matte, bond or uncoated paper setting is recommended as a starting point. However, a custom ICC profile is ideal for optimal results.
<b>Light Fastness</b>	Inkjet ink fading time is based on the inks you use and the print display environment. Dye-based inks fade noticeably under direct sunlight and interior applications where direct sunlight may fall on the image, and/or where fluorescent or other UV lighting is present. Though fading is inherent in all inkjet inks, certain UV-resistant inks, pigment-based inks, and UV-inhibiting coatings will extend image longevity. For light-fastness data and to determine an ink's suitability for the application, contact the ink manufacturer.
<b>Finishing/Post Processing</b>	It is recommended that you protect the printed side by mounting under glass, laminating, clear coating, or using photographic sleeves. This will help ensure image durability and stability. Pressure sensitive laminates provide the best bond. Applying the laminate by hand is not recommended.
<b>Optimal Service Environment</b>	59-86° F , 20-70% R.H.
<b>Ideal Storage Conditions</b>	68° F (20° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
<b>Shelf Life</b>	1 year from the BMG ship date when stored in proper conditions.



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