



Streamline your in-store campaigns

The production and installation of in-store rollouts can require significant time and resources. Store signs and panels can be large, resulting in lengthy RIPping times for even the fastest digital front end. Also, signs and panels aren't typically printed in the order that leads to the most time-efficient installation meaning either pre-collation by hand, or long assembly times on site.



The Fiery® proServer Sign Flow Option for selected EFI® printers streamlines and benefits in-store campaigns in several ways:

Fastest possible print production

The Sign Flow Option dramatically saves on print production times by only needing to RIP new files. Any existing RTL files from previously printed jobs are retrieved from file storage, and the two joined together to complete the print run.

Most efficient in-store rollouts

Sign Flow can then produce those files in any sequence which can be predefined for the most time-efficient in-store installation, with jobs ending up on the skid or pallet for the most optimal installation flow for a specific store layout with no need for hand collation either at the print shop or store.

Keeps a close eye on costs

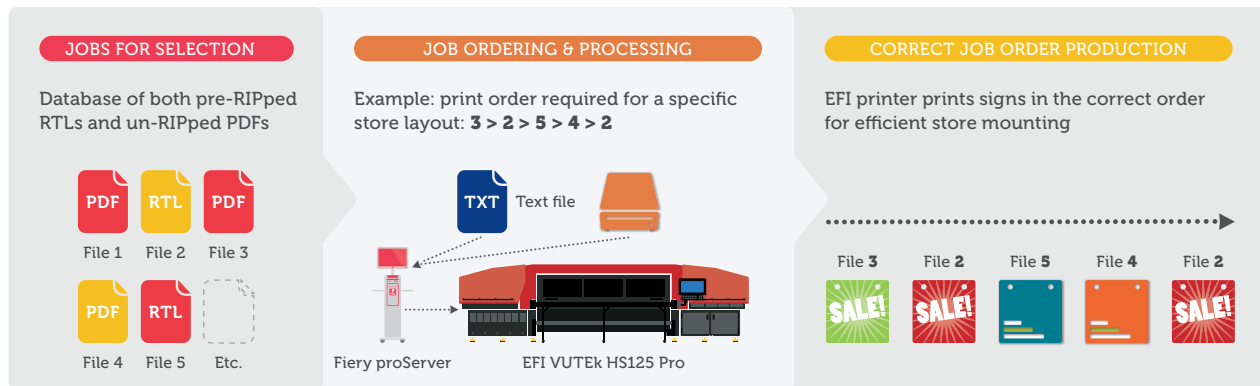
This option also tracks key production data such as RIPping and printing times, plus ink and substrate usage, which can be accessed immediately after production right at the Fiery digital front end. This enables accurate printing cost analysis for the entire retail job, this data can then be used within EFI's Pace™ print MIS.

Requirements

| PRINTER TYPE | PRINTER SOFTWARE VERSIONS | FIERY VERSION |
|----------------------|--|--------------------------------|
| EFI VUTEK® HS125 Pro | Workflow 1.6, Middleware 2.3.2 (23098), Kernel 2.6.32-41-generic, Client 2.3.2 (23098) | Fiery proServer Premium 6.5> |
| EFI VUTEK® HS100 Pro | Workflow 1.6, Middleware 2.3.2 (23099), Kernel 2.6.32-41-generic, Client 2.3.2 (23099) | Fiery proServer Premium 6.5> |
| EFI VUTEK® h3 and h5 | All versions | Fiery proServer Premium 7.0.1> |

How it works

Operators define the correct order that printed signs or panels need to end up on a skid or pallet with a simple text file containing file names to be printed, and the desired print order. Sign Flow then processes new files, but also retrieves existing RTL files for printing, then seamlessly joins them together to complete the print run in the fastest possible time.



The result is:

- The most time-efficient production and rollout of signs and panels
- Reduced labor costs for production and in-store assembly
- Fastest possible time to market for in-store campaigns
- Accurate print-cost analysis for the entire retail job

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.



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