



# KODAK

Production Matte Paper / 170g

## Low Cost, High Impact Graphics

### High-quality, low cost

KODAK Production Matte Paper / 170g provides users the ability to print high-quality, low-cost photos on a smooth, bright white surface.

### Saturated color

It provides high ink-load retention needed for saturated colors, quality images, and brilliant colors and can be thermally laminated, making it ideal for producing high-impact graphics.

### Retail applications

It is often used by shops who want a low-cost way to produce high volumes of point-of-purchase displays, posters, or color accurate renderings.

### FEATURES:

- Compatible with dye and pigmented ink
- Versatile, covering the application spectrum
- Thermal laminate compatible

### APPLICATIONS:

- Architectural renderings and presentation graphics
- High-volume point-of-purchase
- High-volume posters

US Size	Euro Size	Quantity	SKU
24" x 100'	61,0 cm x 30,5 m	1 Roll	KPMP24
36" x 100'	91,4 cm x 30,5 m	1 Roll	KPMP36
42" x 100'	106,7 cm x 30,5 m	1 Roll	KPMP42
50" x 100'	111,8 cm x 30,5 m	1 Roll	KPMP50
60" x 100'	152,4 cm x 30,5 m	1 Roll	KPMP60



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Properties	Specifications
<b>Material</b>	Matte photo paper
<b>Gauge</b>	7 mil, 170g
<b>CIE Whiteness</b>	150
<b>Opacity</b>	>63
<b>Printer/Ink Compatability</b>	Dye/Pigment
<b>Software Setting</b>	The bond or uncoated paper setting in most RIPs is a recommended starting point. However, a custom ICC profile is ideal for optimal results.
<b>Light Fastness</b>	Inkjet ink fading time is based on the inks you use and the print display environment. Dye-based inks fade noticeably under direct sunlight and interior applications where direct sunlight may fall on the image, and/or where fluorescent or other UV lighting is present. Though fading is inherent in all inkjet inks, certain UV-resistant inks, pigment-based inks, and UV-inhibiting coatings will extend image longevity. For light-fastness data and to determine an ink's suitability for the application, contact the ink manufacturer.
<b>Finishing/Post Processing</b>	It is recommended that you protect the printed side by mounting under glass, laminating, clear coating, or using photographic sleeves. This will help ensure image durability and stability. Pressure sensitive laminates provide the best bond. Applying the laminate by hand is not recommended.
<b>Handling Recommendations</b>	Avoid touching the coated surface and use cotton gloves when handling inkjet coated materials. Rolls of Kodak inkjet media come with the coated side facing out.
<b>Ideal Storage Conditions</b>	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging
<b>Shelf Life</b>	1 year from the BMG ship date when stored in proper conditions.



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