PRODUCT DATA SHEET

Rev 3 - Updated 8/18



MAGIC GFPHOTO

7 mil photorealistic paper (gloss)

PRINTER COMPATIBILITY



DESCRIPTION

Magic GFPHOTO is a 7 mil, photorealistic paper with a glossy finish ideal for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

PHYSICAL CHARACTERISTICS

Thickness 7 mil
Basis Weight 185 g/m²
Opacity 97%
Whiteness 100
Brightness 90
Gloss (60°) 50
Optical brighteners Yes
*All values are targets

FEATURES AND BENEFITS

- Premium resin coated base paper
- Award winning Magic gloss coating
- Instant dry
- Vibrant colors
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most overlaminates

COMMON APPLICATIONS

- Art reproduction
- Photo reproduction
- Wall décor
- Wall murals
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Suggested heater settings for solvent / eco solvent:
- pre-heat 50°C
- print/post heat 45°C
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%



