



MAGIC DMIBOP

11 mil wet strength paper
(matte)

PRINTER COMPATIBILITY



DESCRIPTION

Magic DMIBOP is an 11 mil latex based, nylon reinforced, wet strength paper for indoor banners and wall coverings. It is a cost-effective alternative to adhesive vinyl featuring a universal coating making it cross platform compatible. Ideal for custom murals, interior design and restoration, art reproductions, maps and POP displays in residential, hospitality, commercial and retail environments.

COMMON APPLICATIONS

- Wallcovering
- Wall Murals
- Wall Décor
- Maps
- Décor art reproductions
- Banners (grommet)
- Banners (pole pocket)

PHYSICAL CHARACTERISTICS

Thickness	11 mil
Weight	280 g/m ²
Opacity	96%
Whiteness	102
Brightness	93
pH	Acidic
Optical brighteners	Yes
Fire Rating	ASTM E84, Class A

**All values are targets*

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Set printer for highest print quality
- Liquid laminates are recommended for wallcovering
- Visit www.magicinkjet.com
- Media profiles
- "Tips & Tricks" - Wallcovering Installation

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

FEATURES AND BENEFITS

- Latex saturated, durable base paper
- Excellent color gamut and black density
- Award winning Magic "UNIVERSAL" coating
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- ASTM 793 – commercial wallcovering
- Compatible with common liquid overlaminates
- Lay flat
- Elegant matte finish
- Can be used with standard wall paper paste

