

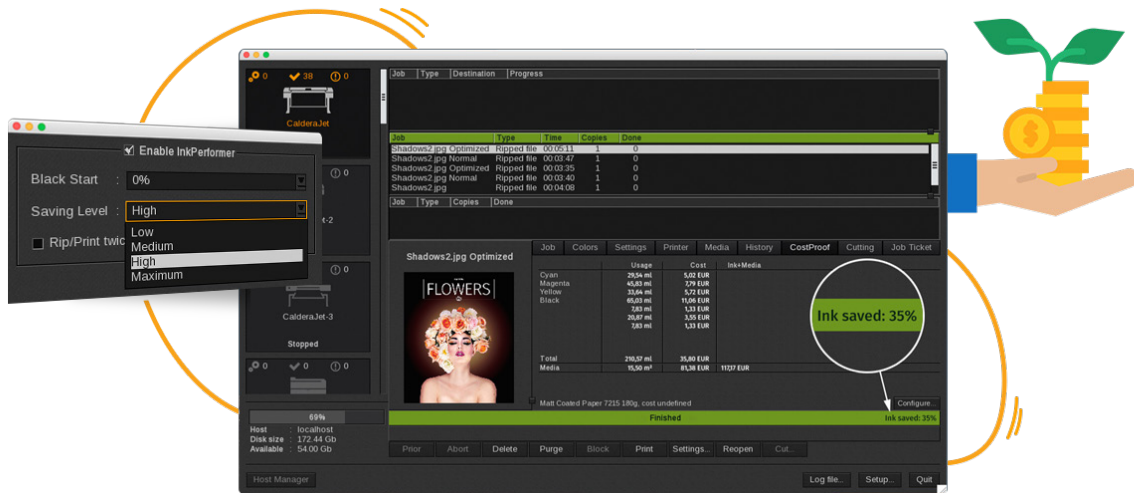
# Ink Optimization InkPerformer

CALDERA 

## Save up to 25% ink

InkPerformer is an optional ink-saving module for CalderaRIP. No need to redo your ICC profiles to save ink! Once activated, InkPerformer automatically calculates a new color combination to reduce the amount of ink printed on the substrate.

Fast and intuitive, InkPerformer improves your color rendering while reducing your production costs.



### Features

- ✓ Choose from 4 levels of ink savings
- ✓ Calculate your ink costs
- ✓ Simulate and compare your ink consumption before printing
- ✓ Save your InkPerformer settings in your print configurations to save time



### Benefits

- ✓ Print more accurate colors
- ✓ Print more, with less ink
- ✓ Reduce costs and increase margins
- ✓ Reduce your environmental impact

### Print more accurate colors

Do your grayscale images look reddish, bluish or yellowish?

Thanks to Dynamic Maximum Black technology developed by our partner Alwan, InkPerformer adjusts the use of black ink to reduce this effect and achieve better renderings. Print more neutral blacks and grays while saving ink.



*InkPerformer can be deployed on an unlimited number of printers but is sold per printer driver. Contact us for more information.*


# Increase your margins

Use InkPerformer to calculate ink consumption for the same job with and without the module. Compare ink savings and estimated costs for each job!

**Without InkPerformer**

Job	Colors	Settings	Printer	Media	History
		<b>Usage</b>		<b>Cost</b>	<b>Ink+Media</b>
Cyan		0.21 ml		0.04 Euro	
Magenta		0.83 ml		0.14 Euro	
Yellow		1.78 ml		0.30 Euro	
Black		1.48 ml		0.25 Euro	
Orange		0.82 ml		0.14 Euro	
Red		0.65 ml		0.11 Euro	
Light Cyan		1.96 ml		0.33 Euro	
Light Magenta		3.02 ml		0.51 Euro	
Light Black		1.17 ml		0.20 Euro	
<b>Total</b>		<b>11.92 ml</b>		<b>2.03 Euro</b>	
<b>Media</b>		<b>1.01 m<sup>2</sup></b>		<b>2.02 Euro</b>	

**4,05€**



**With InkPerformer Maximum mode**

Job	Colors	Settings	Printer	Media	History
		<b>Usage</b>		<b>Cost</b>	<b>Ink+Media</b>
Cyan		0.02 ml		0.00 Euro	
Magenta		0.10 ml		0.02 Euro	
Yellow		0.67 ml		0.11 Euro	
Black		1.83 ml		0.31 Euro	
Orange		0.56 ml		0.10 Euro	
Red		0.47 ml		0.08 Euro	
Light Cyan		0.84 ml		0.14 Euro	
Light Magenta		1.52 ml		0.26 Euro	
Light Black		2.36 ml		0.40 Euro	
<b>Total</b>		<b>8.37 ml</b>		<b>1.42 Euro</b>	
<b>Media</b>		<b>1.01 m<sup>2</sup></b>		<b>2.02 Euro</b>	

**3,44€**

## Average ink savings with InkPerformer

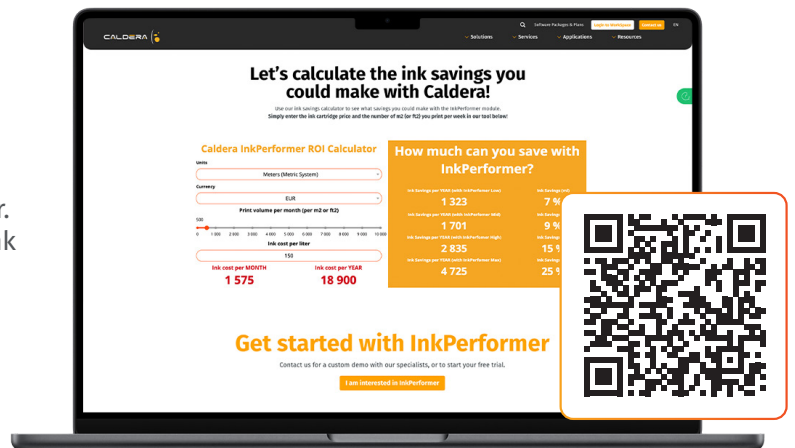
FORMAT (INCHES)	FORMAT (CM)	Ink savings "LOW" mode	Ink savings "MEDIUM" mode	Ink savings "HIGH" mode	Ink savings "MAXIMUM" mode
24 x 36	60 x 90				
27 x 40	70 x 100	7%	9%	16%	25%
40 x 60	100 x 150				

## Calculate your return on investment with InkPerformer

Reducing your production costs has never been easier. Use our online calculator to discover your potential ink savings!

Scan the QR code or visit our website :

[www.caldera.com/inkperformer-roi-calculator/](http://www.caldera.com/inkperformer-roi-calculator/)



## Now included in CalderaCare!

NEW

An InkPerformer license for one printer is now included in CalderaCare subscriptions.



CalderaCare is a set of additional, exclusive features including all major upgrades, premium training content and priority access to our technical support.

Contact your Caldera reseller or sales representative for more information or visit [www.caldera.com/calderacare/](http://www.caldera.com/calderacare/).