

GMG ProofMedia studio

OBA semiMatte 200

GMG ProofMedia studio OBA semiMatte 200 enables proofing of products printed on coated production paper containing optical brightening agents (OBAs) such as magazines or brochures but also packaging.

For most applications in job and publication printing (Fogra 51), proofing on OBA media is the right choice. With its light grammage, flat-matte surface, and a slightly higher gloss, GMG ProofMedia studio OBA semiMatte 200 aligns very well both with thickness and coating of typical production papers used in publication printing.

Übersicht der technischen Daten

Surface texture	Flat-matte
Weight	204 g/m ²
Thickness	216 µm
Opacity	> 90%
Substrate color (M1)¹	96 L* / 0.5 a* / -5.8 b*
OBA content classification²	Moderate OBA
Can be used as white backing?³	No



¹The substrate color was measured under M1 measurement condition per ISO 13655.

²Classification and description of the content of optical brightening agents (OBAs) are per ISO 15397.

³The white backing test was per ISO 13655.

To ensure the best quality of the media and proof quality, the product should be stored in its original packaging under the condition of 20°C to 25°C (68°F to 77°F) and 50% to 55% relative humidity. Avoid direct solar radiation and dampness.