



# HP Premium Poster Paper



## The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



## A premium poster paper optimized for third-generation HP Latex Inks

### Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

### Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable,<sup>1</sup> FSC®-certified<sup>2</sup> paper that's available in a range of sizes including jumbo rolls (made to order).

### See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

Target customers	Applications	Benefits
Print service providers	Tradeshow and event displays	Compatible with all HP Latex printers
	POP and retail displays	Crisp text and graphics
	Photo-realistic posters	Fast dry time
	Bus shelter graphics	Easy post-print processing
	Open edition décor reproductions	Can be recycled through commonly available recycling programs. <sup>1</sup>
	Indoor and outdoor signage	FSC®-certified paper <sup>2</sup>

## Technical specifications



### HP Premium Poster Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/paperpresets](https://HPLFMedia.com/paperpresets).

<b>Ink compatibility</b>	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks
<b>Weight</b>	200 g/m <sup>2</sup> per ISO 536 Test Method
<b>Thickness</b>	203 microns/8 mil per ISO 534 Test Method
<b>Opacity</b>	Greater than 97% per TAPPI T-425 Test Method
<b>Whiteness</b>	Greater than 122 per ASTM E-313 Test Method
<b>Brightness</b>	Greater than 99% per TAPPI T-452 Test Method
<b>Finish</b>	Semi-matte
<b>Dry time</b>	Instant dry
<b>Take up reel</b>	Take up reel recommended for L3xx printers and not recommended for L5xx series printers.
<b>Operating temperature</b>	15 to 100° C / 59 to 212° F
<b>Operating humidity</b>	20 to 80% RH
<b>Lamination</b>	Hot or cold lamination; can be laminated with most commercially available laminate films <sup>3</sup>
<b>Shelf life</b>	2 years, unopened in original packaging
<b>Storage temperature</b>	0 to 40° C / 32 to 104° F
<b>Storage humidity</b>	5 to 95% RH
<b>Environmental</b>	Can be recycled through commonly available recycling programs. <sup>4</sup>
<b>Country of origin</b>	Product of Germany
<b>Environmental</b>	FSC®-certified paper <sup>2</sup>
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see <a href="https://HPLFMedia.com/mediawarranties">HPLFMedia.com/mediawarranties</a> . To obtain warranty service, please contact Brand Management Group customer support at <a href="https://HPLFMedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> .

<sup>1</sup> HP Large Format Media take-back program may not be available in all countries. To request a shipping label, see [hp.com/recycle](https://hp.com/recycle) for details.

<sup>2</sup> HP has a policy for offering Forest Stewardship Council® (FSC®)-certified papers that are sourced from FSC®-certified forests and other controlled sources. BMG trademark license code FSC®-C115319, see [fsc.org](https://fsc.org). HP trademark license code FSC®-C017543, see [fsc.org](https://fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](https://HPLFMedia.com).

<sup>3</sup> Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.

<sup>4</sup> Papers can be recycled according to region-specific practices. In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.



The mark of responsible forestry

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://HPLFMedia.com)

© 2023 HP Development Company, L.P. © 2023 Brand Management Group. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP and BMG shall not be liable for technical or editorial errors or omissions contained herein.

