

---

# HP DesignJet Cash In & Trade Up January-March 2025 Promotion

---



## Terms

### A. HP DesignJet Cash In & Trade Up January-March 2025 program structure

- Within the framework of the HP DesignJet Cash In & Trade Up January-March 2025 program, “Participants” (as defined below) may claim cash back awards by purchasing “HP Products” (as defined below) and submitting a claim in accordance with the following terms.
- The HP DesignJet Cash In & Trade Up January-March 2025 program is referred to in the following terms as the “Program”.

## Participants

- HP U.S. Authorized Reseller who has an established HP partner agreement and who is authorized by the HP Qualified Distribution Network are referred to in these terms as the “Reseller”.
- End-user Customers and Resellers are allowed to participate in this Program, claim and receive any cash back award.
- The company claiming and entitled to receive the cash back award is referred to in these terms as the “Participant”.

## HP Products and Trade-in Products

- The list of qualifying new HP products can be found in “Section D” of this document, and are referred to as “HP Products”.
- The eligible Trade-in Products can be found in “Section D” of this document, and are referred to as “Trade-in Products”.
- HP Products and Trade-in Products are eligible to be claimed only one time.
- This promotion is a one-for-one trade only, one HP Product for one Trade-in Product.
- The Program is valid for transactional sales of HP Products and for HP Products which are leased or deployed on a contractual basis to a third party, including Facilities Managed placement arrangements.
- Only new HP Products and reseller demo products purchased within nine (9) months from authorized HP Distribution are eligible to take part in the Program.
- The promotion is not valid on refurbished printers, printers purchased /leased through internet auctions, or from any other unauthorized reseller of HP products.
- HP Products must be purchased from Reseller or HP (as defined below).

## Promotional Period

- The Program is valid between January 1, 2025 and March 31, 2025.

## Promoter

HP Inc. (referred to herein as “HP”).

## Program steps and timing

The Participant can obtain information about and register for the Program on the website [hp.com/go/cashin2](https://hp.com/go/cashin2).

1. Purchase: Purchase/lease, or contractually deploy a qualifying new HP Product within the defined promotional period. Each claim must have a corresponding approved trade-in unit to receive the eligible rebate amount. Rebate values are determined by the new printer purchased or leased. See the chart in “Qualifying new HP products and Eligible Trade-in Products” section below for rebate and trade-in product details.

2. Claim form: All claims must be submitted online at: [hp.com/go/cashin2](https://hp.com/go/cashin2). Complete and submit the online claim form by April 30, 2025. You must upload your proof of purchase (as defined below) at the time of claim submittal. Any claims received after this date will be rejected. After you submit your online claim, 360insights will send a confirmation email upon review of the claim number and other information related to your claim. Please print and save these for your records. Reference this claim number for questions relating to this promotion.
3. Proof of purchase: A copy of your sales invoice/s (lease or contractual deployment documents) showing eligible purchase of an HP Product.

The Proof of purchase must contain the following information:

- Name and address of the end-user customer.
- Name and address of the HP reseller, in accordance with the statement on the letterhead; and,
- Model, serial number, and the purchase price of the HP Product.
- Make, model, and serial number of Traded-in Product.
- If the rebate is being passed on to the end-user customer upfront by the HP Reseller, the end-user customer invoice must show a line-item detailing the Cash In & Trade Up rebate amount being deducted from the printer price to arrive at the net printer price.
- If further review is necessary, HP reserves the right to request the distributor invoice to ensure that the order was placed on behalf of the end-user customer within the promotional purchase period.
- If the serial number(s) of your eligible new HP Product(s) is not listed on your proof of purchase(s), please write the serial number(s) of your eligible HP Product(s) on the document prior to submitting.

You must supply the serial number and make/model of the eligible trade-in product and purchased product during this claiming step as part of the proof of purchase.

Keep a copy of your entire claim for your records.

Important note: Last day to submit a claim and proof of purchase is April 30, 2025. Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

4. Recycling trade-in product: You may recycle your eligible trade-in, large-format printer through HP by visiting <https://bit.ly/4ao3NQe> or discussing recycling options with your HP U.S. Authorized Reseller.
5. Cash back<sup>1</sup>: Please allow eight (8) weeks from receiving the claim completion email for receipt of your cash back payment. For questions regarding the status of your submission, please email [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com).

## Trade-in Products

- The Trade-in Product(s) must be located in the U.S.
- Trade-in Product(s) must be able to be powered on. The Trade-in Product(s) must be complete and in good working condition. "Complete" means that the Trade-in Product(s) will include, at a minimum, all hardware, software, and component parts and copies of all applicable license(s) needed for the Trade-in Product(s) to operate. "Powered on" means that, at a minimum, all parts of the Trade-in Product(s) can be turned on.
- The Trade-in Product(s) must be recycled, scrapped, or otherwise disabled by an HP U.S. Authorized Reseller or the end-user customer.

## B. Disclaimers

### End-user Customer transactional sales

- The End-user customer may submit a claim as a Participant in this program. This is only valid if and when the cash back is not awarded upfront by the Reseller to the End-user Customer on the proof of purchase.

### Reseller involvement

- The Reseller may submit claims on behalf of their end-user customer by following the same claim process outlined above.

- The Reseller must pass on the full cash back amount to the customer first, and clearly indicate on the proof of purchase that the credit has been given to the customer.
- HP will not compensate Resellers for discounts that exceed the promotion cash back allowance.
- HP Cash In & Trade Up January-March 2025 promotion is an end-user customer trade-in promotion.
- Participation in the HP Cash In & Trade Up January-March 2025 promotion indicates that end-user customer agrees that its Reseller, and not HP, is solely responsible for any negotiated sums exceeding HP's authorized trade-in values.
- Reseller may not substitute other Trade-in Product(s), or submit a Trade-in Product(s) serial number not owned by end-user customer.
- If the printer rebate is being passed on to end-user customers, upfront by Reseller, end-user customer's proof of purchase must show a line item detailing the Cash In & Trade Up rebate amount being deducted from the printer price to arrive at the net printer price.

## Leased or contractually placed product

This promotion is valid only in the US and available for new lease/contractual agreements entered into between a Reseller and End-User Customer if the following conditions are met:

- The new lease/contractual agreement must be for at least a one-(1) year term, and the newly leased/contractual unit must replace an older eligible product (HP or Non-HP) that is being removed from service.
- The proof of purchase submitted with the claim must list the leasing/contractual services of the item being placed (e.g. for lease of an HP Product XXX applicable from (date) through [date]).
- Both the new lease/contractual HP Product and the Trade-in Product(s) must be eligible product(s).
- The Reseller must pass on the full cash back amount to the customer first. It must be clearly indicated on the proof of purchase that the credit has been given upfront to the customer as part of the lease/contractual price.

## Government or education involvement

Government customers are legally identified federal, state, or local government organizations within the US. Cash back payments will be issued in the name of the government organization only. Education customers are higher education institutions and schools (K-12), both public and private, within US. Cash back payments will be issued in the name of the educational institution only.

## C. Program Details

1. To take advantage of the Program, Participants must complete the online claim form (available at [hp.com/go/cashin2](http://hp.com/go/cashin2)), and attach proof of purchase for the HP products in the form of the seller's invoice, lease or contractually-placed document, including serial number(s), via scan. IMPORTANT: Each claim must be accompanied by the proof of purchase. Failure to attach will result in claim rejection. Proof of order will not be accepted. The Participant must claim by April 30, 2025, and must not send original invoices as these cannot be returned. HP must receive the claim form and supporting documents no later than midnight, Pacific Standard Time, on April 30, 2025. You must upload your proof of purchase at the time of claim submittal.
2. Once the claim form and supporting documents have been received, your proof of purchase will be reviewed and validated.
3. All incomplete/incorrect claims will be automatically rejected and must be completed and resubmitted to be processed. A claim is considered incomplete if it matches one or more of the following criteria: missing any information requested on the claim form, missing serial number of the new printer(s) purchased, missing proof of purchase documents, invoice with invalid purchase date, and/or invalid Trade-in product(s).
4. Payment will be made via check or EFT to the Participant stated as the purchaser on the proof of purchase supplied.
5. HP endeavors to process valid payment claims in eight (8) weeks from claim completion email. HP will not be liable in such cases where claims are processed outside of this timeframe. For questions regarding the status of your claim, please email: [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com).
6. The cash back will not be granted to a Participant who:
  - has not purchased or leased/contractually placed an HP product within the promotional period;
  - has not completed the claim form correctly;
  - has not supplied proof of purchase;
  - failed in any way to comply with these terms, as determined by HP's sole discretion.

7. In addition to the proof of purchase for the HP product, HP reserves the right to request from the Participant further evidence of purchase/lease/contractual placement and/or ownership (e.g., photo of the serial number label, barcodes, etc.).
8. By completing the claim registration process, the Participant confirms acceptance of these terms.
9. HP reserves the right to disqualify incomplete, altered, or illegible claims.
10. HP is not responsible or liable for any technical, hardware, software, server, website, other failures or damage of any kind to the extent that this prevents or otherwise obstructs the Participant from participating in the Program.
11. HP reserves the right to audit all cash back requests to ensure that the terms of the Program have been met, and to request additional information regarding any and all claims and supporting documents.
12. All documentation submitted for this Program becomes property of HP and will not be returned. Submission of false, incorrect, misleading, or fraudulent documentation may result in disqualification from this Program and future HP promotions and may result in the submitter being subject to legal action.
13. HP may cancel this Program where required to do so for legal or commercial reasons arising from applicable laws.
14. The decisions of HP in respect of any and all aspects of the promotion will be final and binding.
15. HP Products and Eligible Trade-in Products for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last.
16. HP reserves the right to amend or cancel the terms of this offer at any time without notice.
17. To the full extent of applicable law, HP shall not be liable for any loss, damage or injury of any nature, howsoever caused to the Participant in pursuit of the Program.
18. In the event of false, erroneous claims submitted by the Participant, or overpayments made by HP, and subject to HP serving not less than thirty (30) days prior written notice, the Participant shall repay or reimburse HP for any such false, erroneous claims or overpayments; and the Participant shall hold HP harmless and indemnify HP from any liability, claims, damages and tax liabilities arising in such circumstances.
19. If an HP product is returned, no claim may be made for a cash back reward for the HP product. If the cash back award has already been paid to the Participant on a returned HP Product, it must be fully paid back to HP.
20. Cash back awards calculated in accordance with the Program terms are exclusive of taxes. HP will apply local mandatory taxes when processing the payments. The Participant is responsible for fulfilling any tax obligations imposed by local tax legislation.
21. The Program is valid only in the US.
22. The cash back agreement between HP and the Participant is executed through the Participant's acceptance of the terms in the course of the registration process on the Program web page, [hp.com/go/cashin2](http://hp.com/go/cashin2).
23. HP Products purchased outside the US are not authorized for participation.
24. This Program may be combined with HP Instant Rebate promotions and may NOT be combined with other HP discount offers such as education rebates, big deal pricing, volume discounts, letter of intent offers, and trade show specials.
25. #BCB models are not eligible for HP Cash In & Trade Up promotions.
26. This Program is not open to employees of HP.
27. Participants proved to have entered fraudulent claims will be excluded. HP reserves the right to take legal action with respect to any such fraudulent claim.
28. The payment will be made upon HP's satisfaction that the Participant has fully complied with these terms and the associated instructions.

## D. Qualifying new HP Products and Eligible Trade-in Products

### HP DesignJet Cash In & Trade Up January-March 2025 Promotion

Eligible new HP DesignJet Printers:	Eligible cash back amount:
<b>HP DesignJet XL Printer Promotions</b>	Inkjet / LED
HP DesignJet XL 3600dr 36-inch Multifunction Printer with PostScript®/PDF 90-day (6KD26A#B1K / 6KD26F#B1K)	\$1,000 / \$1,200
HP DesignJet XL 3600dr 36-inch Multifunction Printer with PostScript®/PDF 3-year (6KD26H#B1K)	\$1,000 / \$1,200
HP DesignJet XL 3800 36-inch Multifunction Printer with PostScript®/PDF 90-day (7QR88A#B1K / 7QR88F#B1K)	\$1,000 / \$1,200
HP DesignJet XL 3800 36-inch Multifunction Printer with PostScript®/PDF 3-year (7QR88H#B1K)	\$1,000 / \$1,200
<b>HP DesignJet Printer Promotions</b>	Inkjet / LED
HP DesignJet Z9+ PRO 64-inch Printer (2RM82A#B1K / 2RM82F#B1K)	\$1,500 / \$1,500
HP DesignJet Z6 Pro 64-inch Printer (2QU25A#B1K / 2QU25F#B1K)	\$650 / \$650
HP DesignJet T2600dr 36-inch PostScript® Multifunction Printer (3EK15A#B1K / 3EK15F#B1K)	\$650 / \$650
HP DesignJet T2600 36-inch PostScript® Multifunction Printer (3XB78A#B1K / 3XB78F#B1K)	\$650 / \$650
HP DesignJet T1600dr 36-inch PostScript® Printer (3EK13A#B1K / 3EK13F#B1K)	\$650 / \$650
HP DesignJet T1600 36-inch PostScript® Printer (3EK11A#B1K / 3EK11F#B1K)	\$650 / \$650
HP DesignJet T1600 36-inch Printer (3EK10A#B1K)	\$650 / \$650

### Eligible trade-in products based on Inkjet Technology:

- Any Epson, ENCAD, Mutoh, Seiko, with 36-inch or greater technical, graphics, MFP, or copier
- Any Canon iPF Series with 36-inch or greater technical, graphics, MFP, or copier
- Any Canon/OCE Colorwave 300, 9x0 Series with 36-inch or greater technical, graphics, MFP, or copier
- Any Ricoh CW22xx Series with 36-inch or greater technical, graphics, MFP, or copier
- Any Xerox IPJ 2000 Series with 36-inch or greater technical, graphics, MFP, or copier
- HP DesignJet 200/220/230/250 36-inch or 42-inch series printer (24" series printers not eligible)
- HP DesignJet 300/350 series printer
- HP DesignJet 430/450/455/488 series printer
- HP DesignJet 500/500ps/510 42-inch series printer
- HP DesignJet T520/T525/T530 36-inch series printer
- HP DesignJet 600/610/650c series printer
- HP DesignJet T610/T620 series printer
- HP DesignJet 700/750/755 series printer
- HP DesignJet T730 printer
- HP DesignJet T770 series printer
- HP DesignJet T790/T795 series printer
- HP DesignJet 800/800ps 42-inch series printer
- HP DesignJet 815MFP/820MFP series printer
- HP DesignJet T920/T930 series printer
- HP DesignJet 1050/1055 series printer
- HP DesignJet T1100/T1100ps/T1120/T1120ps series printer
- HP DesignJet T1100MFP/T1120MFP series printer
- HP DesignJet T1200 series printer
- HP DesignJet T1200 HD MFP series printer
- HP DesignJet T1300 series printer
- HP DesignJet T1500/T1530 series printer
- HP DesignJet T2300 series printer
- HP DesignJet T2500 MFP/T2530 MFP series printer
- HP DesignJet T3500 36-inch series printer
- HP DesignJet 4000/4000ps/4500/4500ps series printer
- HP DesignJet 4020/4520 series printer
- HP DesignJet 4500 MFP/4520 MFP series printer
- HP DesignJet T7100 series printer
- HP DesignJet T7200 Production Printer
- HP DesignJet 2000cp/2500cp/2800cp series printer
- HP DesignJet Z2100 series printer
- HP DesignJet Z2600 PostScript® Printer
- HP DesignJet 3000cp/3500cp/3800cp series printer
- HP DesignJet Z3100/Z3100ps series printer
- HP DesignJet Z3200 series printer
- HP DesignJet 5000/5000ps/5500/5500ps series printer
- HP DesignJet Z5200 PostScript® Photo series printer
- HP DesignJet Z5400 PostScript® series printer
- HP DesignJet Z5600 PostScript® Printer
- HP DesignJet Z6100/26100ps Photo series printer
- HP DesignJet Z6200 Photo series printer
- HP DesignJet Z6600/Z6610 Production series printer
- HP DesignJet Z6800/Z6810 Photo Production series printer
- HP DesignJet SD Pro MFP series printer
- HP DesignJet HD Pro MFP series printer

### Eligible trade-in products based on LED Technology:

- Any KIP 6xx, 7xx, 8xx or 9xx Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any KIP 71xx, 77xx, C79xx/79xx or 99xx Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any Ricoh MP Series, AFICIO MP Series or IMAGIO MP Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any OCE/Canon Plotwave Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any OCE/Canon Colorwave 5x0, 6x0, 700, 3x00 Series with 36-inch or greater technical, graphics, MFP, or copier
- Any OCE/Canon TDS Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any Xerox 62xx or 66xx Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology
- Any Kyocera, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology.
- Any OKI LP Series or Teriostar LP Series, with 36-inch or greater technical, graphics, MFP or copier with LED or Laser Technology

THESE TERMS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH DELAWARE LAW, AND NO CONFLICT OF LAWS, PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS. BY ACCEPTING THE TERMS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS WILL BE FILED ONLY IN A STATE OR FEDERAL COURT LOCATED IN DELAWARE AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION OR PROCEEDING ARISING OUT OF THESE TERMS (January-March 2025).

<sup>1</sup>This offer is subject to product availability, the promotion is valid until supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For claim form, visit [hp.com/go/cashin2](https://hp.com/go/cashin2). HP also reserves the right to modify or cancel this offer at any time without notice.

PostScript is a trademark of Adobe Systems Incorporated.

© Copyright 2025 HP Inc. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical and/or editorial errors, or omissions contained herein.