HP Latex 630/730/830 Printer Series Trade-in July-September 2026 promotion

Terms

A. HP Latex 630/730/830 Printer Series Trade-in July-September 2026 Program structure

- Within the framework of the HP Latex 630/730/830 Printer Series Trade-in July-September 2026 Program, "Participants" (as defined below) may claim cashback awards by purchasing qualifying HP Latex 630, HP Latex 730, or HP Latex 830 Printer Series (referenced in section D below) and submitting a claim in accordance with the following terms.
- The HP Latex 630/730/830 Printer Series July-September 2026 Program is referred to in the following terms as the "Program."

Participants

- Only end-user Customers are allowed to participate in this Program and claim and receive any cashback award.
- Resellers may submit claims on behalf of their customers.
- The Reseller must pass the full cashback amount to the Customer first. It must be clearly indicated on the invoice or lease that the credit has been given upfront to the Customer as part of the purchase or lease price.
- The company claiming and entitled to receive the cashback award is referred to in these terms as the "Participant."

Products

- The list of eligible HP Latex products can be found in section D of this document.
- Any eligible products purchased under the Program are referred to in these terms as "HP Products."
- The Program is not valid if the HP Products are rented or leased to a third party including but not limited to Facilities Managed placement arrangements.
- Only new HP Products are eligible to take part in the Program. The promotion is not valid on refurbished printers, printers purchased /leased through Internet auctions, or from any other unauthorized reseller of HP products. Reseller demo units DO NOT qualify for an eligible new printer.

Promoter

- HP Inc. (referred to herein as "HP").

B. Program Steps and Timing

The Participant can obtain information about and register for the Program on the website hp.com/go/latex-830-tradein.

IMPORTANT: Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

- Purchase—Purchase or lease a qualifying new HP Latex 630/730/830 Printer Series between July 1, 2026 and September 30, 2026, and you can receive up to $5,000 cashback allowance when you trade in your current eligible large-format printer. See chart in section D for a list of eligible trade-in products and corresponding rebate values
- Claim form—Complete and submit the online claim form (hp.com/go/latex-830-tradein) by October 31, 2026. Any claims received after this date will be rejected. After you submit your online claim, 360Insights will review and send a confirmation email with the claim number and instructions on next steps in the claim process. Please print and save for your records. Reference this claim number for questions relating to this promotion. You must supply the serial number and make/model of the eligible trade-in product during this claiming step.
- Proof of purchase requirements—The following documents are required:
    a. A copy of your sales invoice(s) (or lease documents) showing eligible purchase of a new Printer(s)

    The invoice must contain the following information:
    - Name and address of the end-user Customer
    - Name and address of the HP Reseller, in accordance with the statement on the letterhead
    - Model, SKU, serial number, and the purchase price of the HP Product
    - Make, model, and serial number of Traded-in Product
    - If the rebate is being passed on to end-user Customer upfront by HP Reseller, the end-user Customer invoice must show a line-item detailing the Trade-in rebate amount being deducted from printer price to arrive at net printer price
    - If the invoice/lease date is after the promotional purchase period, the order date to Reseller must be within the promotional purchase period and that order date must be listed on the invoice/lease
    - If further review is necessary, HP reserves the right to request the Reseller invoice to ensure that the order was placed on behalf of the end-user Customer within the promotional purchase period
    - If the serial number(s) of the eligible new HP Product(s) is not listed on your proof of purchase(s), please write the serial number(s) of your eligible new HP Product(s) on the document prior to submitting it

  You must supply the serial number and make/model of the eligible trade-in product and purchased product during this step as part of the proof of purchase.

  Keep a copy of your entire claim for your records.

  Submit your proof of purchase online with your claim at hp.com/go/latex-830-tradein.

  Important note: The last day to submit the claim and proof of purchase is October 31, 2026. Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

- Shipping trade-in product—Within one (1) business day of validation of your proof of purchase, shipping instructions, and a shipping label will be emailed to you for shipment of the Main Print Controller board. The Reseller or Customer must return the Main Print Controller board(s) for recycling in accordance with the instructions provided by the Program. The Reseller or Customer ships trade-in product to HP using their own box and the shipping label provided. The trade-in Main Print Controller board must be shipped by November 30, 2026.
- Cashback—Please allow eight (8) weeks from pick up of your trade-in Product(s) for receipt of your cashback check or electronic funds transfer (EFT). For questions regarding the status of your submission, please email hprebatesupport@email-360insights.com. If you have not received payment after eight (8) weeks, please contact customer service via email at haprebatesupport@email-360insights.com.

Trade-in pickup and delivery

- The trade-in Product(s) must be located in the U.S.
- Shipping instructions are valid until November 30, 2026
- HP will pay usual and customary shipping charges for the Main Print Controller board from the trade-in printer(s) as part of this promotion when the designated shipping carrier is used
- You must contact the designated shipping carrier to schedule pick-up
- You agree to remove all data from your current product before shipping it. You are responsible for removing all data, including and without limitation, any personally identifiable information or protected healthcare information, from your current product before shipping it. By sending your product, you agree to release 360Insights and HP from any claim as to the data stored in such product, or in any media or data storage device included with any product that you send for recycling to 360Insights, and for the security, integrity, confidentiality, disclosure, or use of any such data. 360Insights and HP will not be responsible for securing, protecting, keeping secret, or otherwise managing any form of data or information that is stored on or otherwise contained in any product that you send to 360Insights (including any computer hard drive, ROM, CD-ROM, disk, or other storage media of any form).

Reseller involvement

- HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller may submit claims on behalf of their end-user customer by following the same claim process outlined above.
- HP will not compensate HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller for discounts that exceed the promotion cashback allowance. HP Latex 630/730/830 Printer Series July-September 2026 promotion is an end-user customer trade-in promotion, and the entire cash-back allowance must be passed on from the reseller to the end-user customer. Participation in the HP Latex 630/730/830 Printer Series July-September 2026 promotion indicates the end-user customer agrees that its reseller, and not HP, is solely responsible for any negotiated sums exceeding HP's authorized trade-in values.
- It must be clearly indicated on the invoice that the credit has been given upfront to the customer as part of the purchase price. 360Insights and HP will be auditing claims to ensure authenticity. Claims that do not show this may be rejected.
- Reseller must submit to 360Insights the trade-in Product(s) that was provided by end-user customers. The reseller may not substitute other trade-in Product(s) or submit trade-in Product(s) not owned by end-user customers.

Leased product

This promotion is valid only in the U.S. and available for new lease agreements entered into between an HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller and participant if the following conditions are met:

- The new lease agreement must be for at least a one (1)-year term and the newly leased unit must replace an older eligible product (HP or non-HP) that is being removed from service
- The sales invoice submitted with the claim must list the leasing services of the item being sold (e.g., for the lease of an HP Latex printer XXX applicable (date) through (date))
- Both the new lease unit and the trade-in Product(s) must be eligible product(s)
- The Reseller must pass the full cashback amount to the customer first; it must be clearly indicated on the sales invoice or lease that the credit has been given upfront to the customer as part of the purchase or lease price

Government or education involvement

Government customers are legally identified Federal, State, or Local government organizations within the U.S. Cashback checks will be issued in the name of the government organization only. Education customers are higher education institutions and schools (K-12), both public and private, within the U.S. Cashback checks will be issued in the name of the educational institution only.

C. Terms

- To take advantage of the Program, Participants must complete the online claim form (hp.com/go/latex-830-tradein) and attach proof of purchase for the HP Product in the form of the seller's invoice via scan. IMPORTANT: Failure to attach proof of purchase will result in claim rejection.
- Proof of order will not be accepted. The seller's invoice must clearly show the Participant's name and address, part codes of the HP Product(s) purchased, the purchase price, and the date of purchase.
- The Participant must claim by October 31, 2026 and must not send original invoices as these cannot be returned. HP must receive the claim form and proof of purchase no later than midnight, Pacific, on October 31, 2026. Participant must upload proof of purchase at the time of claim submittal.
- Once the claim form and proof of purchase have been received, the invoice will be reviewed and validated. If applicable, then shipping instructions will be emailed back to the Participant.
- Participants providing an incomplete/incorrect claim form will be notified via email of the omissions and errors. Once rectified, claims may be resubmitted for consideration.
- Payment will be made via check or EFT to the Participant stated as the purchaser on the proof of purchase invoice supplied.
- HP endeavors to process valid payment claims in eight (8) weeks from pick up of your trade-in Product(s). HP will not be liable where claims are processed outside of this timeframe. For questions regarding the status of your claim(s), please email: hprebatesupport@email-360insights.com.
- The cashback will not be granted to a Participant who:
    a. has not purchased or leased an HP Product within the promotional period
    b. has not completed the claim form correctly
    c. has not submitted the claim form by October 31, 2026
    d. has not supplied proof of purchase by October 31, 2026, or has not shipped Main Print Controller board by November 30, 2026
    e. did not purchase an eligible product, or did not purchase it within the qualifying dates
    f. failed in any way to comply with these terms as determined in HP's sole discretion
- In addition to the invoice for the HP Product, HP reserves the right to request from the Participant further evidence of purchase and/or ownership (e.g., photo of the serial number label, barcodes, etc.).
- By completing the claim registration process, the participant confirms acceptance of these terms.
- HP reserves the right to disqualify incomplete, altered, or illegible claims.
- HP is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents or otherwise obstructs the Participant from participating in the Program.
- HP reserves the right to audit all cashback requests to ensure that the terms of the Program have been met and to request additional information regarding any and all claims and supporting documents.
- All documentation submitted for this Program becomes the property of HP and will not be returned. Submission of false, incorrect, misleading, or fraudulent documentation may result in disqualification from this Program and future HP promotions and may result in the submitter being subject to legal action.
- HP may cancel this Program where required to do so for legal or commercial reasons arising from applicable laws.
- The decisions of HP in respect to any and all aspects of the promotion will be final and binding.
- HP printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last.
- HP reserves the right to amend or cancel the terms of this offer at any time without notice.
- To the full extent of applicable law, HP shall not be liable for any loss, damage, or injury of any nature howsoever caused to Participants pursuant to this Program.

- In the event of false, erroneous claims submitted by the Participant, or overpayments made by HP, and subject to HP serving not less than thirty (30) days prior written notice, the Participant shall repay or reimburse HP for any such false, erroneous claims or overpayments, and the Participant shall hold HP harmless and indemnify HP from any liability, claims, damages, and tax liabilities arising in such circumstances.
- If an HP Product is returned, no claim may be made for a cashback reward for the HP Product. If the cashback award has already been paid to the Participant on a returned HP Product, it must be fully paid back to HP.
- Cashback awards calculated in accordance with the Program terms are exclusive of taxes. HP will apply local mandatory taxes when processing the payments. The Participant is responsible for fulfilling any tax obligations imposed by local tax legislation.
- The Program is valid in the U.S. only.
- The cashback agreement between HP and the Participant is executed through the Participant's acceptance of the terms in course of the registration process on the Program web page hp.com/go/latex-830-tradein.
- HP Products purchased outside the U.S. are not authorized for participation.
- This Program may be combined with HP Instant Rebate promotions and large format channel specialist program big deal pricing. It may NOT be combined with other HP discount offers such as education rebates, end-user big deal pricing, and volume discounts. Letter of intent offers or trade show specials are not combinable unless specifically authorized by HP.
- The Program is not valid if the HP Products are rented or leased to a third party including but not limited to Facilities Managed placement arrangements.
- This promotion is a one-for-one trade only.
- The entire trade-in printer will not be returned to HP. The Customer or HP U.S. Authorized Large Format Production Specialist Commercial Reseller/HP U.S. Authorized Large Format Production Specialist Contractual Reseller is required to show proof that they owned an eligible trade-in unit. The Customer or HP U.S. Authorized Large Format Production Specialist Commercial Reseller/HP U.S. Authorized Large Format Production Specialist Contractual Reseller will also need to send back the Main Print Controller board of the trade-in unit for recycling.
- The HP Latex 630/730/830 Printer Series July-September 2026 promotion is available only for the purchase(s)/lease(s) of an eligible new Printer(s) through HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller and is valid only in the United States. The promotion is not valid on refurbished printers, printers purchased/leased through Internet auctions, or from any other unauthorized reseller of HP products.
- By submitting the online claim form, you warrant that you hold legal title to the trade-in Product(s), free of liens or security interest, and have the legal right to transfer the trade-in Product(s) to HP. You must have proof of purchase of the trade-in Product(s) and provide it to HP upon request.
- This Program is not open to employees of HP, their agents, participating Resellers, or anyone connected with the program.
- Participants proven to have entered fraudulent claims will be excluded. HP reserves the right to take legal action with respect to any such fraudulent claim.
- The payment will be made upon HP's satisfaction that the Participant has fully complied with these terms and the associated instructions.

THESE TERMS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH DELAWARE LAW, AND NO CONFLICT OF LAWS PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS. BY ACCEPTING THE TERMS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS WILL BE FILED ONLY IN STATE OR FEDERAL COURT LOCATED IN DELAWARE AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION, OR PROCEEDING ARISING OUT OF THESE TERMS (July-September 2026).

D. Qualifying New HP Products

HP Latex 630/730/830 Printer Series Trade-in July-September 2026

Eligible trade-in printers:	Purchase/lease an eligible new printer:	Provide the following from your eligible trade-in product:	Eligible cash back amount[1]:
Any HP Latex or Resin roll-to-roll printer, UV or Solvent roll-to-roll printer 54" and wider.	HP Latex 830 W Printer (870C0A & 870C0F) HP Latex 830 Printer (870B9A & 870B9F)	Main Print Controller board	$5,000
Any HP Latex or Resin roll-to-roll printer, UV or Solvent roll-to-roll printer 54" and wider.	HP Latex 730 W Printer (870B8A & 870B8F) HP Latex 730 Printer (870B7A & 870B7F)	Main Print Controller board	$1,500
Any HP Latex or Resin roll-to-roll printer, UV or Solvent roll-to-roll printer 54" and wider.	HP Latex 630 W Print and Cut Plus Solution (171K7A & 171K7F) HP Latex 630 W Printer (171K6A & 171K6F) HP Latex 630 Print and Cut Plus Solution (171K5A & 171K5F) HP Latex 630 Printer (171S2A & 171S2F)	Main Print Controller board	$750

1. Offer valid only in U.S. from HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller. Cashback provided by mail-in rebate available for eligible purchases made July 1, 2026 to September 30, 2026. All claims and proof of purchase must be submitted by October 31, 2026. Return of trade-in Main Print Controller board by November 30, 2026, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed, or restricted by law. For a claim form, visit hp.com/go/latex-830-tradein. Dealer demo units, tradeshow demo units, and all end-user Big Deal units do not qualify.

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