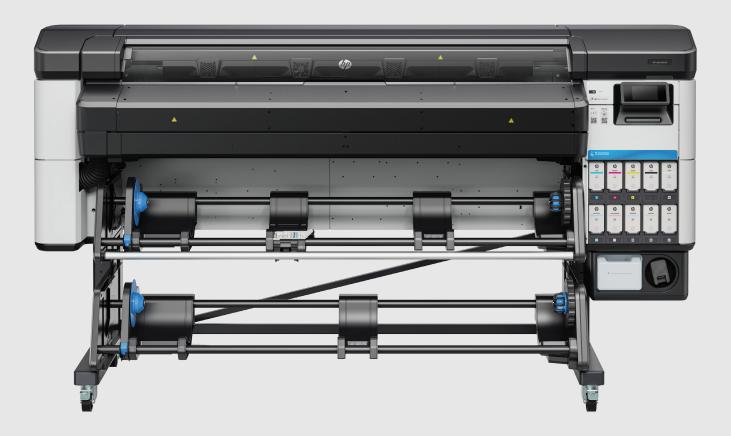
# It's time to be unbeatable



# HP Latex 630 Printer series

# With the latest technology comes new innovation



# Upgrade to the HP Latex 630 Printer series

### Possibilities

Level up your offering with the best white ink printing experience<sup>1</sup>

## Effortless

Get your work done quickly and easily with automatic maintenance, front-loading, and easy reprinting and monitoring

## Go beyond

Lead with environmental certifications<sup>2</sup> like UL ECOLOGO<sup>®3</sup> and EPEAT<sup>®4</sup>

# Why upgrade



#### Best white ink printing experience<sup>1</sup>

Do more in your shop with the easiest white ink printer.<sup>1</sup> HP Latex White Ink is simple to use and maintain and adapts to your business needs.

#### Seamless media loading

Media loading is fast and easy with this printer's spindle-less system and improved algorithm for automatic media skew correction.





#### Sharp small text with advanced printhead technology<sup>5</sup>

New printhead with non-circular nozzles enabling consistently clear and sharp small text and barcodes.



#### Plastic reduction

Label-less carton cartridges easily recycled via HP Planet Partner program.<sup>6</sup>

#### Stunning image quality

Deliver outstanding print quality thanks to HP Pixel Control technology-with smooth gradients and sharp details—as well as Gen 4 inks.



#### Expanded versatility

Expand into heat sensitive materials thanks to lower curing temperatures and a printzone drying system.



#### Fast reprints with job queue in front panel

Internal printer memory able to store up to 10 GB of jobs.



## Printers at a glance



HP Latex 630	HP Latex 630 Print and Cut Plus Solution	HP Latex 630 W	HP Latex 630 W Print and Cut Plus Solution
Core features:	Core features:	Core features:	Core features:
64 in (1.63 m) maximum media width			
1 liter ink cartridges			
No white ink	No white ink	White ink	White ink
Maximum roll 92.6 lb (42 kg)			
Speed of standard quality 150 ft²/hr (14 m²/hr) Standard (6-pass)⁵	Speed of standard quality 150 ft²/hr (14 m²/hr) Standard (6-pass)⁵	Speed of standard quality 150 ft²/hr (14 m²/hr) Standard (6-pass)⁵	Speed of standard quality 150 ft²/hr (14 m²/hr) Standard (6-pass)⁵

1. Easiest/best white ink experience due to transparent ink maintenance with Automatic Ink Recirculation System between the HP Latex 832 Ink Mix and HP 832 White Latex Ink Cartridge. This ensures white ink is constantly circulating and doesn't settle. It's easy to remove the white printhead from the carriage and store it in an offline rotation chamber when not printing with white ink. This avoids unnecessary white ink waste and prevents the white printhead from getting clogged because of its dense white ink chemistry. All white printmodes are available at different white ink densities to get different levels of opacity (spot, underflood, overflood, and 3-layer-up to 260% white ink density). 2. Based on internal competitive analysis with public information. Applicable to HP Latex technology compared to competitive large format printing alternatives using solvent and UV technologies. See individual product data sheets for more information at hp.com/go/latex. 3. UL ECOLOGO® Certified HP 832, Latex inks meet a range of stringent human health and environmental considerations. For certifications, see http://www.ul.com/EL and http://www.ul.com/g.4. Applicable to select HP Latex printers. EPEAT registered where applicable/supported. See epeat.net for registration status by country. 5. Standard mode (Generic SAV Calendar) 6-pass, 6 colors, 110% ink density. Based on internal HP testing on MACTAC JT 8500 WG-PG. Print speed may vary due to the adaptive printing mechanism, which is designed to avoid image quality defects. 6. Visit hp.com/recycle to see how to participate and for HP Planet Partners program availability; program may not be available in your jurisdiction. Where this program is not available, and for other consumables not included in the program, consult your local waste authorities on appropriate disposal. |4AA8-3107ENW - June 2023

