# On Point. On Time. On Track.

## HP Latex 730 and 830 Printer series

Maximize productivity and deliver high-value
jobs with consistent quality.

# Produce high-value applications with consistent quality

## The easiest white ink experience[1]–now even faster[2]

Avoid manual maintanance thanks to automatic recirculation and prevent white ink waste storing white printheads when not in use.

Print white jobs up to 30% faster[2] in underflood, 3 layers, and 5 layers.

## Top color quality

Print vivid colors and sharp 4-point text with the latest generation of HP Latex Inks and the non-circular nozzle printhead architecture.

Deliver stunning prints with uniform colors via the precise ink combination and distribution of HP Pixel Control technology.

## Stunning prints, every time

Achieve consistent quality over time and between printers with the HP Embedded Spectrophotometer.

Take charge of color precision—create your own ICC profiles to match your customers' color expectations.
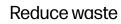


# Win with sustainable solutions

## Work without odors

Create a comfortable workspace with odorless prints[3] and UL ECOLOGO®–certified[4] water-based HP Latex Inks.

## Reduce waste

Reduce plastic waste with returnable supplies[5] via HP Planet Partners program. Return HP printheads, ink bags, and now the new maintenance cartridge[6].

Choose the only EPEAT Climate+ certified printer in the signage industry[7] for unmatched performance and minimal impact.

## Lead the way

Stand out in the market and accept every job—regardless of the requirement. Get recognized for your sustainability efforts[8] with the HP PrintOS Sustainability Amplifier software.

# Optimize processes and your productivity

## Less inventory. Easier processes.

Simplify inventory management—reduce your stock to just one spare. Now you only need one universal printhead that works with CMYK, light magenta, light cyan and overcoat.
Fewer replacements—our new maintenance cartridge lasts 50% longer[6].

## Print more every day

Achieve production speeds up to 388 ft$^2$ (36 m$^2$) per hour[9].
Load media quickly and easily thanks to spindle-less front loading with automatic skew check.
Fulfill urgent jobs right away. HP Latex instant-dry prints are ready to finish and deliver.

## No waste

Save media and avoid unnecessary waste by printing from the leading edge[10] with the new output platen.

## One platform. Simplified Production Control.

Take advantage of the world's only large-format software that combines order management and remote production control[11]: HP PrintOS Production Hub[12].

# Advanced tools and features

- HP Pixel Control technology
- HP Embedded Spectrophotometer
- Automated double-sided printing[13]
- 50% extended-life maintenance cartridge[6]
- Color production up to 388 ft$^2$ (36 m$^2$) per hour[9]
- Instant-dry prints
- HP PrintOS Production Hub[12]
- HP PrintOS Sustainability Amplifier[8]
- EPEAT Climate+ Registered[7]
- 3M™ MCS™ Warranty and ICS Performance Guarantee

# Open the door to more applications

HP Latex technology is a trusted choice for everyday applications, while enabling premium, high-value projects - so you can confidently take on any challenge.



### Vehicle Wrapping

Simplify your workflow. Instant-dry inks stretch easily for fast installation. Vibrant colors, white ink and strong adhesion lead to stunning, profit-boosting results.



### Window Graphics

Expand into high-value, high-impact window graphics. HP Latex Inks deliver exquisite color and opaque whites on odorless prints[3]—fast, easy, and perfect for indoor spaces.



### Wallcoverings

Deliver stunning wallcoverings with HP Latex Inks. Enjoy seamless tiling, a broad range of colors, and preserved textures on a variety of materials for exceptional results.



### Retail decorations

From backlits to wallcoverings, print vibrant, odorless[3] retail décor with durable, crease-free results. See accurate colors and opaque whites for premium indoor applications.

# Printers at a glance

|  | HP Latex 730 | HP Latex 730 W | HP Latex 830 | HP Latex 830 W |
|---|---|---|---|---|
| Maximum media width | 64 in (1.63 m) | 64 in (1.63 m) | 64 in (1.63 m) | 64 in (1.63 m) |
| Cartridge size | 1 liter | 1 liter | 3 liters | 3 liters |
| White ink | No | Yes | No | Yes |
| Maximum roll size | 121 lbs (55 kg) | 121 lbs (55 kg) | 121 lbs (55 kg) | 121 lbs (55 kg) |
| 4-pass[9] Speed per hour | 334 ft² (31 m²) | 334 ft² (31 m²) | 388 ft² (36 m²) | 388 ft² (36 m²) |
| 6-pass[14] Speed per hour | 226 ft² (21 m²) | 226 ft² (21 m²) | 269 ft² (25 m²) | 269 ft² (25 m²) |
| 8-pass[15] Speed per hour | 183 ft² (17 m²) | 183 ft² (17 m²) | 215 ft² (20 m²) | 215 ft² (20 m²) |