

# HP Latex R530 Printer Trade-in April-June 2025 promotion



## Frequently Asked Questions

### 1. What should I do when I can't find my used product in the chart below?

First, make sure your product is an eligible upgrade product listed in the terms PDF for the promotion. If you feel that your product is eligible and not listed in the chart, please contact customer service via email at [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com) and they will assist you in filing your claim.

### 2. How long does the HP Latex R530 Printer Trade-in April-June 2025 promotion run?

Purchase or lease a new HP Latex R530 Printer between April 1, 2025 and June 30, 2025, and you can receive up to \$10,000 cashback allowance when you trade in your current eligible large-format printer (see chart below). Last day to submit the claim and proof of purchase is July 31, 2025. Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection. New units only. Available from HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller. Dealer demo units, tradeshow demo units, and all end-user Big Deal units do not qualify. Offer is subject to product availability. Promotion valid while supplies last.

### 3. What products(s) are eligible for trade-in for the HP Latex R530 Printer April-June 2025 promotion, and what are the cash back amounts?

See the chart below for the purchase/lease of eligible new printers between April 1, 2025 and June 30, 2025 alongside their corresponding cash back amounts.

HP Latex R530 Printer Trade-in April-June 2025

Eligible trade-in printers:	Purchase/lease an eligible new printer:	Provide the following from your eligible trade-in product:	Eligible cash back amount:
Any Solvent, ecosolvent, and UV printer or print and cut solution 54" to 63". All Latex and resin printers and print and cut solutions 54" and wider.	HP Latex R530 Printer (69G27H)	Main Print Controller board	\$4,000
Any Solvent or ecosolvent, printer or print and cut solution 64" and wider.	HP Latex R530 Printer (69G27H)	Main Print Controller board	\$5,000
Any UV or UV gel printer or print and cut solution 64" and wider.	HP Latex R530 Printer (69G27H)	Main Print Controller board	\$6,000
Any flatbed or hybrid flatbed printer 64" and wider.	HP Latex R530 Printer (69G27H)	Main Print Controller board	\$10,000

### 4. How do I get my cashback allowance?

To get your cashback amount, follow these steps:

**IMPORTANT:** Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

- I. Purchase—Purchase or lease a qualifying new HP Latex R530 Printer between April 1, 2025 and June 30, 2025. Each claim must have a corresponding approved trade-in unit to receive the eligible rebate

amount. Rebate values are determined by the new printer purchased or leased. See the chart above for a list of eligible trade-in products and corresponding rebate values.

- II. Claim form—Complete and submit the online claim form by July 31, 2025. Any claims received after this date will be rejected. After you submit your online claim, 360Insights will review and send a confirmation email with the claim number and instructions on next steps in the claim process. Please print and save for your records. Reference this claim number for questions relating to this promotion. You must supply the serial number and claim number for questions relating to this promotion. You must supply the serial number and Proof of purchase requirements—The following documents are required:

- a. A copy of your sales invoice(s) (or lease document(s) showing eligible purchase of new printer(s)

The invoice must contain the following information:

- Name and address of the end-user Customer
- Name and address of the HP Reseller, in accordance with the statement on the letterhead
- Model, serial number, and the purchase price of the HP Product
- Make, model, and serial number of Traded-in Product
- If rebate is being passed on to end-user Customer upfront by HP Reseller, the end-user Customer invoice must show line-item detailing Latex Trade-in rebate amount being deducted from printer price to arrive at net printer price
- If the invoice/lease date is after the promotional purchase period, the order date to the Reseller must be within the promotional purchase period and that order date must be listed on the invoice/lease
- If further review is necessary, HP reserves the right to request the Reseller invoice to ensure that the order was placed on behalf of the end-user Customer within the promotional purchase period
- If the serial number(s) of the eligible new HP Product(s) is not listed on your proof of purchase(s), please write the serial number(s) of your eligible new HP Product(s) on the document prior to submitting it

You must supply the serial number and make/model of the eligible trade-in product and purchased product during this step as part of the proof of purchase.

Keep a copy of your entire claim for your records.

Submit your proof of purchase online with your claim at [hp.com/go/latex-r530-tradein](https://hp.com/go/latex-r530-tradein).

- III. Shipping trade-in product—Within one (1) business day of validation of your proof of purchase, shipping instructions and a shipping label will be emailed to you for shipment of the Main Print Controller board. The Reseller or Customer must return the Main Print Controller board(s) for recycling in accordance with the instructions provided by the Program. Reseller or Customer ships trade-in Product to HP using their own box and the shipping label provided. The trade-in Main Print Controller board must be shipped by August 31, 2025.
- IV. Cashback—Please allow eight (8) weeks from pick up of your trade-in Product(s) for receipt of your cashback check or electronic funds transfer (EFT). Completion of your claim includes pick up of your trade-in Product(s), and receipt of your proof(s) of purchase/lease. For questions regarding the status of your submission, please email [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com) If you have not received payment after eight (8) weeks, please contact customer service via email at [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com).

## 5. What is the final submission date for my claim?

All claims must be received by July 31, 2025. Any claims received after this date will be rejected. Each claim must be accompanied by proof of purchase. Failure to attach will result in claim rejection.

## 6. What are the stipulations to the HP Latex R530 Printer April-June 2025 promotion?

- The trade-in Product(s) must be located in the U.S.
- The Customer is responsible for shipping back the Main Print Controller board of the trade-in unit, with our prepaid shipping label: the Main Print Controller board will ship directly back to HP's recycling facility
- The shipping instructions are valid until August 31, 2025
- HP will pay usual and customary shipping charges for the Main Print Controller board from the trade-In printer(s) as part of this promotion when the designated shipping carrier is used
- You must contact the designated shipping carrier to schedule a pick-up

## **7. Where can I find the serial number for my purchased/leased printer(s)?**

The serial number can be found on the box the printer came in next to the UPC symbol, or you can find it on the printer itself.

## **8. What if one of my old products is damaged? Do I still get a cash-back amount?**

No. This offer is only good on Product(s) that are in good working order with no more than minor cosmetic damage.

## **9. What if I want to trade in my old products?**

The trade-in printer will not be returned to HP. Only the Main Print Controller board from the trade-in printer will be returned to HP. The Customer or Reseller is required to show proof that they owned an eligible trade-in unit.

## **10. Do I have to handle the trade-in process myself or can my Reseller assist me?**

Your Reseller may assist you.

## **11. Can I combine HP Latex R530 Printer April-June 2025 promotion with another offer?**

This offer may only be combined with HP instant rebates and may NOT be combined with HP discount offers such as education rebates, big deal pricing, and volume discounts. Letter of intent offers, or trade show specials are not combinable unless specifically authorized by HP. The Program is not valid if the HP Products are rented or leased to a third party including but not limited to Facilities Managed placement arrangements.

## **12. Can I purchase/lease multiple products?**

This is a one-for one trade program. However, there is no limit to the number of purchases/leases you can make.

## **13. How is the money for the trade-in disbursed?**

Once your claim is submitted, your purchase invoice received and validated, and your trade-in Main Print Controller board shipment notice is received from the shipping courier by 360insights, allow eight (8) weeks to get your cash-back check or electronic funds transfer (EFT). If you have not received payment after eight (8) weeks, please contact customer service via email at [hprebatesupport@email-360insights.com](mailto:hprebatesupport@email-360insights.com).

## **14. Are there any other limitations?**

Please see the HP Latex R530 Printer April-June 2025 terms PDF for a list of all promotion details and limitations.

1. Offer valid only in the U.S. from HP U.S. Authorized Large Format Production Specialist Commercial Reseller or HP U.S. Authorized Large Format Production Specialist Contractual Reseller Cashback provided by mail-in rebate available for eligible purchases made from April 1, 2025 to June 30, 2025. All claims and proof of purchase must be submitted by July 31, 2025.

Return of trade-in Main Print Controller board by August 31, 2025, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed, or restricted by law. For claim form, visit [hp.com/go/latex-r530-tradein](http://hp.com/go/latex-r530-tradein). Dealer demo units, tradeshow demo units, and all end-user Big Deal units do not qualify.

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