



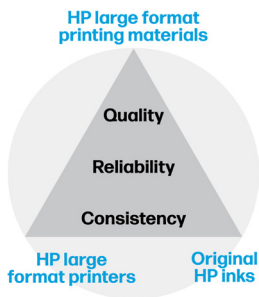
HP Prime Gloss Air GP

Intermediate polymeric adhesive vinyl with gray permanent adhesive



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



Produce outstanding, easy-to-install prints

See outstanding image quality and great hiding power

This high-gloss, intermediate adhesive vinyl offers outstanding image quality and “pop.” The gray permanent adhesive is opaque for maximum coverage. This vinyl installs easily with a low-profile air release liner. Experience durable print performance with over 10 years laminated display permanence.¹

REACH compliant²

Offer a vinyl that complies with high health and safety standards. HP Prime Gloss Air GP is flame-resistant³ and REACH compliant²—a regulation of the European Union adopted to improve the protection of human health and the environment from risks that can be posed by chemicals.

Save time with a reliable, total HP solution

Original HP printing materials, Original HP inks, and HP large format printers are designed to work together as a system to provide reliable, consistent, quality results that help save time.

Target customers	Applications	Benefits
Print service providers	Indoor and outdoor advertising	Outstanding image quality on this intermediate calendered vinyl
	Point-of-sale, retail displays	Gray permanent adhesive provides opacity to achieve consistent image quality on multiple surfaces
	Window graphics	Air release liner enables fast, easy, and bubble-free installation
	Exhibit and event graphics	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks
		Class B1 flame-resistant ³



Technical specifications

HP Prime Gloss Air GP

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink compatability	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks																				
Thickness (base vinyl)	86 microns/3.4 mil per ISO 20534 Test Method																				
Base vinyl	Calendered polymeric																				
Liner	160 g/m ² , double-sided PE-coated silicone paper with low-profile air release																				
Adhesive	Gray, permanent pressure-sensitive adhesive																				
Opacity	99% per TAPPI T-425 Test Method																				
Finish	Gloss, greater than 70 gloss units at 60° reflection																				
Display permanence (Outdoor unprinted)	Over 7 years ⁴																				
Display permanence (Outdoor)	Over 4 years unlaminated, over 10 years laminated with HP 871 and 831 Latex Inks ⁴																				
Display permanence (Indoor home or office)	Over 5 years unlaminated, over 10 years laminated with HP 871 and 831 Latex Inks ⁵																				
Display permanence (Commercial in-window)	Over 5 years unlaminated, over 10 years laminated with HP 871 and 831 Latex Inks ⁶																				
Water resistance	Water resistant with HP 871 and 831 Latex Inks ⁷																				
Minimum application temperature	4 to 35°C (39 to 95°F) on clean, dry surfaces																				
Service temperature	-40 to 65°C (-40 to 149°F) ⁸																				
Operating temperature	15 to 35°C (59 to 95°F)																				
Operating humidity	40 to 60% RH																				
Flame resistance	Class B1 approved fire certification ³																				
Lamination	Cold lamination; recommend using HP Matte or Gloss Polymeric Overlaminates																				
Shelf life	1 year unopened in original packaging																				
Storage temperature	21 to 24°C (69 to 75°F)																				
Storage humidity	50% RH																				
Environmental	REACH compliant ²																				
Country of origin	Product of the United States																				
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/go/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .																				
Ordering information	<table border="1"> <thead> <tr> <th>Product numbers</th> <th>Roll sizes</th> <th>UPC codes</th> <th>Region</th> </tr> </thead> <tbody> <tr> <td>4WM24A</td> <td>54 in x 150 ft (1372 mm x 45,7 m)</td> <td>848412024067</td> <td>United States, Canada, and Latin America</td> </tr> <tr> <td>4WM26A</td> <td>60 in x 150 ft (1524 mm x 45,7 m)</td> <td>848412024081</td> <td>United States, Canada, and Latin America</td> </tr> <tr> <td>6GA45A</td> <td>1372 mm x 50 m (54 in x 164 ft) </td> <td>848412024883</td> <td>Europe, Middle East, and Africa</td> </tr> <tr> <td>6GA47A</td> <td>1524 mm x 50 m (60 in x 164 ft)</td> <td>848412024890</td> <td>Europe, Middle East, and Africa</td> </tr> </tbody> </table>	Product numbers	Roll sizes	UPC codes	Region	4WM24A	54 in x 150 ft (1372 mm x 45,7 m)	848412024067	United States, Canada, and Latin America	4WM26A	60 in x 150 ft (1524 mm x 45,7 m)	848412024081	United States, Canada, and Latin America	6GA45A	1372 mm x 50 m (54 in x 164 ft)	848412024883	Europe, Middle East, and Africa	6GA47A	1524 mm x 50 m (60 in x 164 ft)	848412024890	Europe, Middle East, and Africa
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¹ With HP 871 and 831 Latex Inks, over 10 years laminated display permanence for indoor home or office, commercial in-window, and outdoor displays.

² See the HP REACH Declaration published at HP.Printing.Products.and.Consumable.Supplies.

³ B1 approved fire certification.

⁴ Outdoor unprinted display permanence rating based on white background color change according to SAE J2527; outdoor display permanence rating according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. For more information, see HPLFMedia.com/hp/printpermanence.

⁵ Display permanence rating for interior displays/away from direct sunlight by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see HPLFMedia.com/hp/printpermanence.

⁶ Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see HPLFMedia.com/hp/printpermanence.

⁷ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see: HPLFMedia.com/hp/printpermanence.

⁸ Based on internal HP testing exposure at -40°C (-40°F)/53% RH for 24 hours does not appear to have any effect on the peel strength from the substrate.

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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